

ChoicePoint



Douglas C. Curling **President and Chief Operating Officer**

Doug Curling serves as president, chief operating officer (COO) and a director of ChoicePoint (NYSE: CPS), the leading provider of identification and credential verification services. The company serves the information needs of business, government, non-profit organizations and individuals, including Fortune 1000 corporations, asset-based lenders, professional service providers and federal, state and local governments, and is committed to the responsible use of information and the protection of personal privacy.

Curling, an officer of ChoicePoint since 1997, has helped shepherd the company's dramatic expansion to double-digit core revenue growth and increasing operating profit an average of 20% per year. He has also spearheaded a radical change in ChoicePoint's asset base through internal retooling and significant acquisitions and divestitures.

Responsible for building and strengthening an internal environment where employees thrive on developing solutions that leverage ChoicePoint's data and technology competencies, Curling leads the company's operations and technology groups. In an industry where the only certainty is constant and rapid change, Curling emphasizes the importance of a successful, efficient internal organization.

Under his leadership, the company's revenue sources have been greatly diversified, reducing dependence on any one market or customer base and enhancing long-term growth opportunities for ChoicePoint.

Before becoming president and COO, Curling served as ChoicePoint's COO from 2000 until 2002, and chief financial officer since its spin-off from Equifax in August 1997 until 2000. Prior to this spin-off, he was senior vice president of Finance and Administration for Equifax's Insurance Services Group from 1993 until 1997. In addition, Curling served in various executive positions within Equifax from 1989 to 1997, and previously held positions with RJR Nabisco and Ernst & Young.

He earned a bachelor's degree in accounting/finance and a master's degree in accounting from Virginia Tech, where he currently serves as a member of the Pamplin College of Business Advisory Council. He is a licensed Certified Public Accountant in Georgia. Curling is a native of the Washington, D.C., area and currently resides in Roswell, Ga., with his wife and their three children.