# FraudFocus INTERCEPT® helps improve loss ratios and enhance process efficiencies without major IT intervention or involvement. By leveraging contributory claims submission processes already existing within your ongoing operations, FraudFocus INTERCEPT provides the benefits of an advanced predictive modeling solution in a consistent, cost-effective manner.

IMPROVE FINANCIAL PERFORMANCE BY REDUCING LOSSES AND ENHANCING YOUR OPERATIONS THAT DRIVE PROCESS IMPROVEMENT WITHOUT MAJOR COMMITMENTS IN TIME, RESOURCE, INFRASTRUCTURE OR CAPITAL WITH CHOICEPOINT'S FRAUDFOCUS INTERCEPT SOLUTION.

## LEVERAGE YOUR INVESTMENT

FraudFocus INTERCEPT leverages your existing architectural framework for enhanced business insight through our proven methodology, advanced technologies and proprietary analytic techniques to automate and bring consistency to the fraud detection process.

FraudFocus INTERCEPT takes advantage of existing data contributions in standard industry formats that significantly reduce the up-front resource requirements normally associated with custom predictive analytic solutions. Our ability to leverage the IT investment already made in submitting data in these formats provides you with a compelling and efficient solution that minimizes IT involvement, capital resource commitment and internal budget consumption without the need for additional infrastructure.

## FraudFocus INTERCEPT can help you:

### REDUCE CLAIMS COSTS.

- Allows for fraud detection throughout claims cycle.
- Generates improved loss ratios.
- Increases probability of mitigation with quality referrals.

### IMPROVE OPERATING EFFICIENCIES.

- Provides decisioning support that enables straight-through processing.
- Consistently enforces the automation of best practices.
- Provides performance metrics and operational analytics.

### LOWER OPERATIONAL COSTS.

- Gives you a cost-effective alternative to custom analytics solutions by leveraging existing architecture.
- Reduces IT involvement.
- Increases business control.

For more information call
**1-800-934-9698, option 5,**
or visit us on the Internet at
**www.choicepoint.com**

## Getting Started – 3 Easy Steps to Deployment

### EXTRACT DATA

Customers authorize use of existing claims contributions* and provide a list of claims successfully investigated by SIU.

### DEVELOP MODELS

Predictive models are developed using the same sophisticated data and pattern recognition technology as our FraudFocus™ custom solutions.

### DEPLOY SOLUTION

Subsequent claim submissions are scored as they arrive at ChoicePoint.

Customers are then sent the results indicating those most likely to be good candidates for referral.

**Customers can authorize use of existing claims contributions made directly to ChoicePoint or provide a copy of standard contributions made to alternative claims repositories.*

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