



FraudFocus Link Analysis and Visualization powered by i2, helps claims professionals uncover and interpret the relationships and patterns hidden within their data, displaying them in intuitive charts.

FRAUD DETECTION INVOLVES SORTING THROUGH VAST AMOUNTS OF RAW, MULTI-FORMATTED DATA GATHERED FROM A VARIETY OF SOURCES. SOMEWHERE IN THIS DATA LIES THE KEY TO YOUR INVESTIGATION, OBSCURED BY THE VOLUME AND RANDOMNESS OF INDIVIDUAL FACTS.

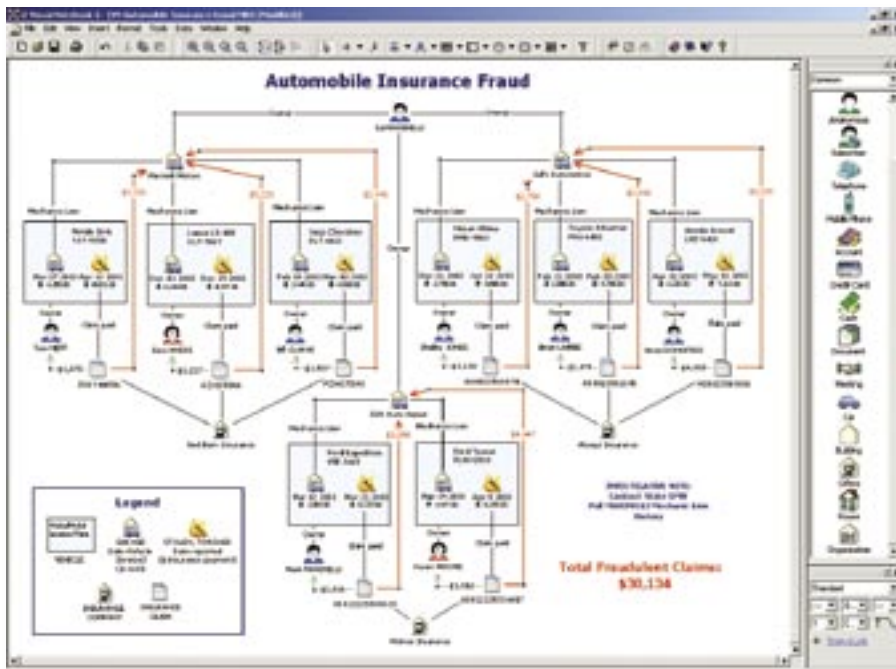
As part of Magnify's comprehensive FraudFocus solution, Link Analysis and Visualization powered by i2, brings clarity to complex investigations by “connecting the dots” between claimants, medical providers, attorneys, and other entities involved in suspicious activities. The tool enables you to turn large volumes of disparate data into actionable intelligence.





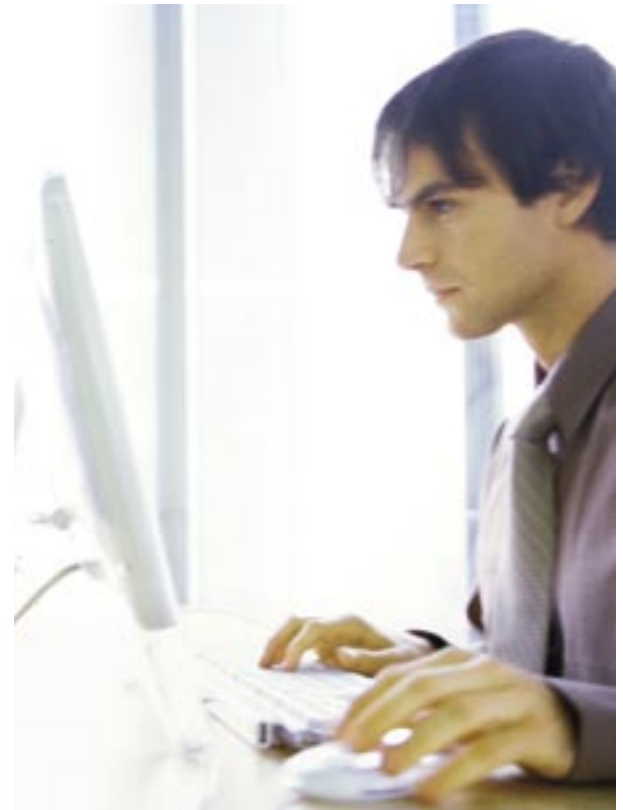
MEANINGFUL ANALYSIS WITHOUT THE COMPLEXITIES INVOLVED IN SETTING UP A SUPPORTING DATABASE

- **Database** - Other data linkage and visualization tools often require a separate database to be set up to support analysis. With FraudFocus, the database to support the tool is the same database you use to support the FraudFocus suite of products. This saves the time and the cost involved in setting up a separate data repository.
- **Meaningful Results** - Other tools often produce complex results that are hard to decipher and require significant additional work to filter. FraudFocus utilizes filtering queries to identify patterns and pre-process the data to present only meaningful situations for visualization.



With Link Analysis and Visualization powered by i2, you can:

- Seamlessly move from FraudFocus predictive scoring, business rules and identity matching techniques to link analysis using the same system.
- Structure, store and query your data.
- Utilize query tools to assist in identifying patterns in your data that warrant further investigation and visualization.
- Move your analysis over to a preeminent data linkage and visualization tool - Analyst Notebook® from i2.



ABOUT i2

i2, a ChoicePoint company, sets the international standard for investigative analysis software. The unmatched power of i2's suite of solutions has proven to significantly increase the productivity of investigative teams, saving time and resources. Over 2000 organizations worldwide rely on i2 software for investigations and intelligence analysis.

**For more information call
1-800-934-9698, option 5
or visit us on the internet at
www.choicepoint.com**